

ALLIANCE FOR LOW INPUT SUSTAINABLE TURF



A-LIST expands with appointment of Dr. Gregg Munshaw to Research Committee Chair position

March, 2019; The Alliance for Low Input Sustainable Turf (A-LIST) is proud to announce the appointment of Dr. Gregg Munshaw to the position of Research Committee Chair. The Research Committee Chair is a critical position within the A-LIST and is charged with managing all research-related activities within the organization. In addition to leading the A-LIST research committee (a combined industry/university policy group of researchers and breeders), Dr. Munshaw will be responsible for working with university cooperators to manage trials, promoting the program and its benefits through outreach opportunities and ensuring a continued commitment to transparency and integrity at the A-LIST. This appointment is in addition to the critical work Dr. Munshaw continues to undertake at the University of Kentucky.

Dr. Munshaw has 25 years of direct turfgrass experience, having worked on golf courses, athletic fields, and in teaching, research, and extension positions at Mississippi State University and the University of Kentucky. His research and extension programs align closely with the A-LIST's mission of reducing inputs while providing quality turf.

A native of western Canada, Dr. Munshaw earned his doctorate in turfgrass physiology from Virginia Tech. He also holds bachelor's and master's degrees in turfgrass science from the University of Kentucky. Dr. Munshaw is excited about working with the A-LIST as he believes sustainable turfgrass varieties are a key component of the future of turfgrass management.

Dr. Leah Brillman, Research Committee member and Director of Product Management & Technical Services for DLF Pickseed/Seed Research of Oregon said, "Dr. Munshaw, as leader of the Research Committee, will help insure an unbiased analysis of data in determining cultivars with reduced input characteristics." "We are very excited to have Dr. Munshaw in such a pivotal role with the A-LIST," said Executive Director, Jeremy Husen. "The A-LIST is a research centered organization and Dr. Munshaw will help sharpen our focus in this area."

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For more information on the A-LIST contact Jeremy Husen (jeremy@a-listturf.com or 541-760-3494) or Dr. Gregg Munshaw (gregg@a-listturf.org or 859-940-2108).

The A-LIST is an independent, non-profit, industry initiative, fostering development of sustainable turfgrass varieties and related products that perform their function with less maintenance inputs, thus benefiting the environment. A-LIST monitors a voluntary evaluation program including metrics like water conservation, reduced fertility and traffic, heat, and drought stress tolerances, all with no fungicide or insecticide applications. Products that meet the acceptance criteria can utilize the A-LIST Approved symbol in their marketing and receive the A-LIST Approved tag for use in packaging.

