



## **A-LIST Launches Approved Sod Program to Promote Sustainable Turfgrass Across Sod Farms, Golf Courses and Sports Fields**

*September 4, 2024;* The Alliance for Low Input Sustainable Turf (A-LIST) is excited to announce the launch of its A-LIST Approved Sod Program, a pioneering initiative designed to certify and promote sod grown on farms using a minimum of 65% A-LIST approved grasses. This program establishes a standard for sustainability and high quality in turfgrass management.

The A-LIST Approved Sod Program ensures that sod farms produce turfgrass that meets criteria. To be certified, the sod must contain at least 65% A-LIST approved grasses, which are specifically bred and tested to thrive with minimal inputs such as water, fertilizers, and pesticides. This makes the sod an excellent choice for those seeking to reduce their environmental impact without compromising on turf quality. A-LIST Approved Sod is ideal for residential lawns, commercial landscapes, public parks, golf courses and sports fields.

"The A-LIST Approved Sod Program is a significant advancement in our efforts to promote sustainable turfgrass solutions," said Kyley Dickson, Executive Director of A-LIST. "By requiring a minimum of 65% A-LIST approved grasses, we are ensuring that the sod not only meets high performance standards but also contributes positively to environmental stewardship. Whether for a home lawn, golf course, or a sports field."

A-LIST is recognized for its commitment to identifying and promoting grass varieties that perform exceptionally well under low input conditions. Grasses that receive A-LIST certification undergo rigorous testing to ensure they require fewer resources, such as water and fertilizers, while exhibiting superior drought and disease resistance. The A-LIST Approved Sod Program guarantees that these benefits are passed on to consumers and turf managers who choose sod from certified farms. This certification offers a valuable marketing advantage, allowing sod farms to distinguish their products in a competitive market by emphasizing their sustainability commitment.

For updates and more information, follow us on social media at twitter @alistturf or contact our Executive Director Kyley Dickson at [kyley@a-listturf.org](mailto:kyley@a-listturf.org) . Learn more about A-LIST approved sod program at <https://a-listturf.org/turf-growers/>